

TODAY'S MATCH
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TODAY'S REFEREE

ERIC A. READ (Bristol).

Commenced refereeing in 1962 in Chippenham, Wiltshire local leagues and progressed via the County and Western Leagues to the Football League List. Was Linesman for U.E.F.A. Cup Third Round match in West Germany (1974) and has refereed three County Professional Cup Finals and F.A. Vase Semi-Final 1980.

A married man, with one daughter he is a Regional Director. His interests include travelling, photography, keen electronic and church organist, keep-fit addict, and also enjoys scuba diving and country and western music. General Secretary Bristol and District Sunday League and a Gloucestershire Football Association Councillor.

CHANGES

SWANSEA
CITY

- 1 JIMMY RIMMER
- 2 CHRIS MARUSTIK
- 3 GARY RICHARDS
- 4 JEREMY CHARLES
- 5 COLIN IRWIN
- 6 DUDLEY LEWIS
- 7 ALAN CURTIS
- 8 GARY STANLEY
- 9 HUW LAKE
- 10 RAY KENNEDY
- 11 BOB LATCHFORD
- 12

SHEFFIELD
WEDNESDAY

IAN HESFORD	1
MEL STERLAND	2
CHARLIE WILLIAMSON	3
PETER SHIRTLIFF	4
MIKE LYONS	5
LAWRIE MADDEN	6
CHRIS MORRIS	7
GARY MEGSON	8
GARY BANNISTER	9
JOHN PEARSON	10
GARY SHELTON	11
	12

Linesmen : Mr. D.G. Collins (Red Flag); Mr. K.W. Deane (Yellow Flag).

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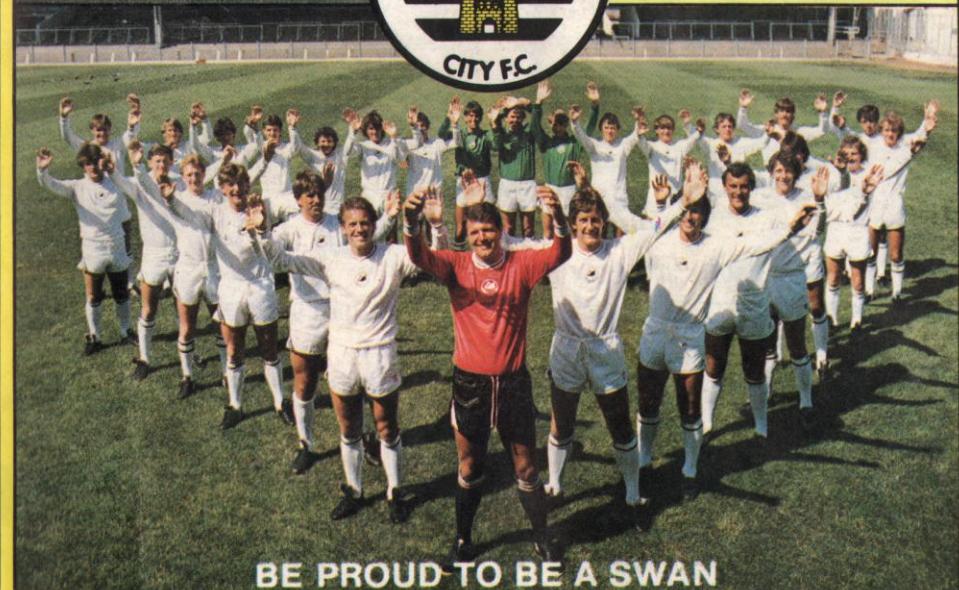
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the SWAN



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Welcome to
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Canon League Division Two

SHEFFIELD WEDNESDAY

SATURDAY, 27th AUGUST, 1983.

Kick-off 3.00 p.m.

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Phil Boersma
Reserve Team Manager/Coach :
Les Chappell
Physiotherapist :
Lew Clayton

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Dr. Bernard Davies
Stadium Manager :
Harold Woolacott

Honours

Division Four 1976/77
Promoted to Division 3-1977/78
Promoted to Division 2-1978/79
Promoted to Division 1-1980/81
Welsh Cup Winners :
1912/13; 1931/32; 1949/50;
1960/61; 1965/66; 1980/81;
1981/82; 1982/83
European Cup Winners Cup
Qualifiers :
1961/62; 1966/67; 1981/82;
1982/83; 1983/84
FA Cup Semi Finalists :
1925/26; 1963/64

Tosh

Today we welcome Sheffield Wednesday to the Vetch Field and look forward to an entertaining ninety minutes. Under new manager Howard Wilkinson they will be looking to regain some of their former glories, and after today's encounter, I wish Howard well in his new job !

We are all looking forward to the new season, and I know that the players are anxious to put the disappointment of last year behind them and get down to the task in front of them.

We have already been in competitive action, last Wednesday's European tie with Magdeburg was the first of a probable sixty match programme this season, and given a fair run of the ball, and a reasonable freedom from injury, I'm hoping that we too will be able to regain some of our former glories !!

Good luck Tosh



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club news

Supporters Club Notes

Now the new season is upon us don't forget that the subscription for the Supporters Club is still only £1 for adults and 50p for juniors and senior citizens. Membership is available from our shops on the East, West and North Banks, and offers numerous benefits including free life insurance and money refunded when away matches are cancelled at short notice, providing you have booked to travel with the Supporters Club.

All our branches organise away travel and over the next few games we will be giving details of the various committees. This week we feature Swansea, Aberdare and Neath.

Swansea - Chairman - Alistair Dacey, Vice Chairman - Ronnie Jackson, Treasurer - Roger Draisey, Secretary - John Button. Away travel is organised by the ladies section and bookings are taken on the North Bank or at the programme office in William Street.

Aberdare - Chairman - Bryn Davies, Vice Chairman - Stuart Price, Treasurer - Glyn Jones, Secretary - Paddy Donovan, and although he doesn't hold an official title, Mr. John Riddeford does a tremendous amount of work organising the commercial side of Aberdare Supporters Club. Away travel is organised by Stuart Price, Tel : (0685) 874269.

Neath - Chairman - David Fowler, Vice Chairman - Phil Jones, Treasurer - Arthur Morgan, Secretary - Bob Butler. Away travel is organised by David Fowler and Arthur Morgan - Tel : (98) 50873.

Raffle tickets are on sale around the ground for our weekly draw, and today's prize has kindly been donated by Norman's Cash and Carry, Llansamlet.

City Cygnets

Today we give our new season Birthday Greetings to : Nigel Rowe (48); Ian Lewis (374); Garry Farr (251); Nicola Rickets (313); Stephen Condon (196); Jonathon Gowing

(387); Rhidian Llewelyn (398); Dawn Jones (150); Richard Daniel (472); Michael Cooper (134); Nicola Kift (122); Christopher Evans (265); Nicola Rees (26); Ian Williams (215).

Swansea City F.C. invite boys and girls under the age of fourteen on the 1st of September 1983 to join the

CITY CYGNETS CLUB

All you have to do is to complete the application form below, or if you do not wish to deface your programme copy the details onto a piece of paper, and post to City Cygnets Club, Vetch Field, Swansea. Please include a recent passport size photograph (Black and White or Colour) and a cheque or postal order for 75p made payable to Swansea City Supporters Club, and enclose a 12½p postage stamp.

City Cygnets Club Application (To be completed in block capitals please)

Name

Address

Telephone Number.....

Date of Birth.....

School

Favourite Player.....

F.O.S.C.F.A.

Existing members are invited to renew their membership at the caravan at the North Bank. Any new members will, of course, be most welcome.

A bus will leave the Quadrant at 8.15 a.m. on Saturday 3rd September for Derby, picking up en route. Price is £8.50 inclusive of match ticket, and a deposit of £2.00 is required on booking. Telephone bookings will be taken on (92) 822103.

Our savings scheme will continue on match days at the caravan, and programme collectors are invited to view our selection of old prog-

rammes at the caravan.

Terrace Ban at Derby

As a result of a Football Association disciplinary measure imposed on Derby County, no spectators will be allowed on the terracing at the Baseball Ground when we play there on Saturday next. All seats have been priced at £4.00 and tickets for the game are now on sale at the Vetch Field Ticket Office. All Swans supporters travelling to the game will be seated in a completely segregated area and the Derby club have asked us to stress that anyone going to Derby should purchase a ticket in advance and not travel unless they have a ticket.

Draw for Metro

One lucky season ticket holder will be the proud owner of a sparkling new Mini-Metro by half-time today. The draw will take place at half-time and the car will be presented to the winner at half-time by Mr. Gordon Poynter, Regional Director for Austin Morris and Mr. John James, General Sales Manager of Fletchers of Swansea.

Club Shop

We are pleased to announce some fabulous 'Special Offers' in our Club Shop, commencing today. 20% discount on track-suits, replica team kits and most other items too numerous to mention. Call in before the game our staff will be there to assist you. If you can't make it today, the shop is open weekdays from 9.30 to 5.00 p.m. Don't miss these super bargains !

Vote of Thanks

We would like to thank Mr. Protheroe of 18 Electric Road, Worcester, for supplying the Programme Editor with much needed editorial of the Swans' past activities. Mr. Protheroe is an ardent Swansea fan, and is to be seen at the Vetch Field with his family for all matches.

500 Club

This week's winning number is **65**

club news

Away Travel

Swansea City v Derby County

Saturday 3rd September, 1983.

Kick-off 3.00 p.m.

Depart from the Gasworks at 9.00 a.m.

Return fare £5.00

He Who is Last Shall be First!

The arrival of Jimmy Rimmer has created something of a problem for striker Bob Latchford. Bob and Jimmy are just two of the many players who are very superstitious about their position in the line when the lads take the field - but the combination of their particular superstitions gave us cause for concern. You see, Bob always likes to run out behind the keeper - but Jimmy insists on being the last man out ! A tricky poser - so watch this space for further developments.

Second Division Review

The opening day of the new season has brought together four clubs with long and famous traditions in fixtures which, in terms of the history of the clubs involved, would not look out of place in Division One. Kevin Keegan and his Newcastle team-mates travel to Elland Road to take on Eddie Gray's Leeds United whilst Peter Taylor's rejuvenated Derby County will be looking to get off on the right foot when they face a new look Chelsea at Stamford Bridge.

Portsmouth are the only promoted club to kick-off at home, and there is sure to be a huge crowd at Fratton Park hoping to see Pompey carry on where they left off by taking the points from visitors Middlesbrough. The other two 'new boys', Cardiff and Huddersfield, both face tricky openers at Charlton and Blackburn respectively, whilst our partners in the 'drop' last season both have to travel, Manchester City to Selhurst Park to face Crystal Palace, and F.A. Cup finalists Brighton making the long haul from the South Coast to take on Joe Royle's Oldham.

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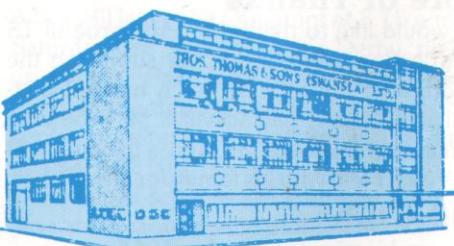
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The Young 'Lions'

by David Farmer

There is a case for believing that when John Toshack signed certain of our young players he said to them "If you were born in August then there is a good chance that you will break into the first team squad before long." Not that he really said that, mind you but he might have done.

Chris Marustik (10/8/61), Gary Richards (2/8/63) and Huw Lake (20/8/61) have all worn the famous white first-team shirt. In the wings awaiting their turn are Huw Morgan (20/8/64) and Mike Hughes (19/8/64). All in all then, more than a third of our young professionals were born in the traditional holiday month. Is there a message there for the mums of the future? As a Leo myself - who never made it - I am proud to be associated with such a bunch of talented young men.

Oh, we haven't finished yet with this month of birth business. Apart from Tony Guard (19/4/64), Dean Saunders (21/6/64) and Colin Pascoe (9/4/65), all our other young players were born in September, October or November.

Dean Holtham (30/9/63), Jeff Howell (12/10/64), Jimmy Loveridge (19/10/62), Darren Gale (25/10/63), Chris Sander (11/11/62) and Dudley Lewis (17/11/62) make up our younger squad. Is it all coincidence? Or is there someone out there today who can offer us an explanation for all this. If they can, it could be that John Toshack will want to find out a player's date of birth before he signs him. Mind you, the theory falls down a bit when you learn that 'Tosh' was born in March. Nevertheless, those of you who have an interest in the Stars and all that, why not drop me a line and let me have your explanation.

Thank you!



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OUR VISITORS

SHEFFIELD WEDNESDAY



Professional Staff 1983/84

IAN BAILEY - Full back, born Middlesbrough 20/10/56. Joined us from M'brough F.C. on the 5th August 1982. Has made 35 League appearances for Wednesday.

GARY BANNISTER - Left midfield or Winger, born Warrington 22/7/60. Joined from Coventry in 1981. Was chosen to play for the England Under 21 team. Has been leading goalscorer for the last two seasons. has made 81 League appearances for Wednesday.

IAN HESFORD - Goalkeeper, born Endola, Zambia, 4/3/60. joined Blackpool F.C. from school in 1976 and joined Wednesday on the 1st August 1983. Was Goalkeeper for the England Youth Team and the England Under 21 team.

MICHAEL LYONS - Defender, born Liverpool, 8/12/51. CAPTAIN. Joined from Everton 24th June 1982. Capped 5 times for England at Under 23 level and was later a member of the England 'B' team to tour Czechoslovakia. Made close to 400 League appearances for Everton, and has made 39 League appearances for Wednesday, scoring three goals.

GARY MEGSON - Midfield, born Manchester, 2/5/59. Son of former Wednesday captain Don Megson. Joined Plymouth from school and went to Everton in 1979. Joined Wednesday from Everton in 1981. Was a member of the England Under 21 squad. Has made 81 League appearances scoring 8 goals.

DAVID MILLS - Striker or Midfield, born Whitby, 6/12/51. Joined Wednesday from W.B.A. in 1983. Has made 14 League appearances for Wednesday, scoring three goals.

PETER SHIRTLIFF - Defender, born Chapeltown, Nr. Barnsley, 6/4/61. Joined Wednesday from



school as an apprentice in 1977, and became a full professional in 1978. Has made 95 League appearances for Wednesday, scoring 2 goals.

MARK SMITH - Defender, born Sheffield, 21/3/60. A local lad who lived minutes away from Hillsborough. Joined from school as an apprentice in 1976, and became a full professional in 1978. An ex-Sheffield Boys' player. Was a member of the England Under 21 team. Has made 191 League appearances, scoring 12 goals.

MELVYN STERLAND - Defender, born Sheffield, 1/10/61. Joined from school as an apprentice in 1978, and became a professional in 1979. An ex-Sheffield Boys' player. Player of the Year last season. Has made 88 League appearances, scoring 3 goals.

KEVIN TAYLOR - Midfield, born Wakefield 22/1/61. Joined straight from school as an apprentice in 1977, and became a full professional in 1978. Has made 121 League appearances, scoring 21 goals.

JOHN PEARSON - Forward, born Sheffield, 1/9/63. A local lad who joined from school as an apprentice in 1979, and became a full professional in 1981. Made his League debut against Bristol City in 1980, and scored in the 2-1 win. A regular member of the England Youth squad. Has made 65 League appearances for Wednesday, scoring 19 goals.

MIKE PICKERING - Defender, born Mirfield, 29/9/56. Joined Wednesday from Southampton in 1978. Had previously played for Barnsley. Has made 110 League appearances for Wednesday.

GARY SHELTON - Born Nottingham, 21/3/58. Joined from Aston Villa in 1982. Has made 49 League appearances for Wednesday, scoring 5 goals.

PAUL SHIRTLIFF - Midfield, born Chapeltown, Nr. Barnsley, 3/10/62. Joined Wednesday from school as an apprentice in 1979, and became a full professional in 1980. Brother of Peter Shirtliff, has made 9 League appearances for the club.

CHARLES WILLIAMSON - Defender, born Sheffield, 16/3/62. Joined straight from school as an apprentice in 1978, and became a full professional in 1980. Has made 54 League appearances, scoring 1 goal.

The Manager

HOWARD WILKINSON
Moved from Notts. County to Wednesday during the summer when previous manager, Jack Charlton, left the club. Howard is also connected with the England team, and is thought of very highly by managers and coaches throughout the game.



Picture Report

Goalmouth action from our friendly match against Nottingham Forest at the Vetch last Saturday. Bob Latchford and Alan Curtis in a not-too-friendly tussle with Forest 'keeper', Hans Van Breukelen.



Nigel Stevenson in a high challenge with Forest's Gary Birtles.

Focus on Star Visitor : GARY BANNISTER

Gary Bannister comes to the Vetch looking for the hat-trick which would take him to the first important milestone in his career. He needs just three goals to reach his first 50 in top-class competitive football.

Though Gary has been one of the Second Division's most successful goalscorers over the past two seasons, he has yet to record a hat-trick. And this is the first time he has come against the Swans.

Gary began his career with Coventry City, making his League debut as substitute against Norwich in August 1978. But he didn't really establish himself as a regular in the Sky Blue's team and it was his decision to join Wednesday, during the summer of 1981, that changed his career.

He rammed home 22 goals in his first season and gave a repeat performance last term. Now, as a new season kicks off today, he has big ambitions — not only to surpass those achievements, but also to see Wednesday back where they belong, in the First Division.

Here we analyse his career to date, showing his season-by-season appearances against each opponent. 'S' denotes he played as substitute. His goals are shown in brackets with 'P' denoting penalties.

	Football League					Football League (cont.)						
	78/79	79/80	80/81	81/82	82/83	Total	Shrewsbury	Stoke	Sunderland	2(1)	2	4(1)
Arsenal		2				2	Shrewsbury			2(1)	2	2
Barnsley			2	2		4	Stoke		1			1
Blackburn		2		1(2p)		4	Sunderland		1			1
Bolton		2	2(1)			3(2)	Tottenham		1			1
Brighton		1(1)				4(1)	Watford					1
Burnley						1(1)	Wolves	1(1)			2	4(1)
Cambridge			2(1p)	2(2)		2(3)						2(1)
Cardiff			2(1p)			2(1)						
Carlisle				2		2						
Charlton			2	2(2p)		4(2)						
Chelsea			2(1)	2(2p)		4(3)						
C. Palace			1(1)	2(2)		5(4)						
Derby	1		2(1)	2(1)		5(4)	Brighton			1	1	
Everton		1		1		5(4)	Burnley		1(1)		1(1)	
Fulham						4(3)	Coventry					
Grimsby						2	Leeds					
Leeds		1		2(1p)		2	Southend					
Leicester				2(2)		4(1)						
Luton		1	s	2(1)	1	4(1)	Torquay					
Man. City				2(2)		2(2)						
Man. United		s	s	1		1						
M'brough						2						
Newcastle						78/79	79/80	80/81	81/82	82/83	Total	
Norwich						2	Arsenal			1	1	
Oldham						2(1p)	2(1)	Barnsley		1	1	
Orient						2	4	Blackburn				
Q.P.R.						2(3)	5(3)	Bristol City				
Rotherham	1+s					2(2)	4(4)	Chester				
						2(2)	2	2				
						2(2)	2	C. Palace				
						2(2)	4(2)	Man. United				
						1	0	1	2(1)	5(1)	9(2)	

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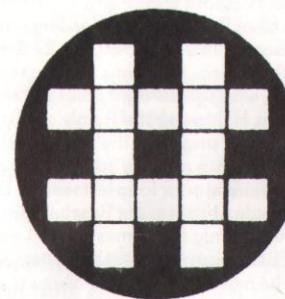
Swansea Manager : Ken Davies

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On the Ball No. 2

Every answer has five letters and the first one fits into the top line, but you have to decide where the rest must go !



Pick Nick No. 2

Solve the cryptic clue to a club's nickname and then identify the club.

- Some kreuznacher riesling is fruity
- First of the cads !
- You and me

Quick Quiz No. 2

- What surname is shared by two newish England soccer and cricket internationals ?
- Which country is staging the 1984 European Championship finals ?
- Which League club won promotion in 1983 with only 68 goals (over double their previous season's tally) ?
- and who went up with even less (67) ?
- Bohemians went into the 1983/84 European Cup as Champions of which country ?

Quiz Answers No. 1

Pick Nick No. 1
(Peacocks) Leeds United

On the Ball No. 1

Neal, Stock, Seats, Black

Mixed Doubles No. 1
(Sloan and English)

Quick Quiz

- Banton (Aldershot)
- 42
- Darlington
- Colchester
- Nijmegen (Holland)

QUIZ page

Manager of the Month's men

Name a Noel

Mabbutt, maybe

He bossed Bristol City

Mixed Doubles No. 2

Re-order the letters in each of the words

- NOSIER & GASPER**
to find the names of two men called Steve
- LAVING & COLEY**
to find the names of two men called Tony
- FORE & TAUTER**
to find the names of two men called Dennis

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Statistics

DATE	MATCH	GATE	SCORE	POS.	1	2	3	4	5	6	7	8	9	10	11	12
Aug. 24	MAGDEBURG (E.C.W.C.)	6,449	1-1	RINNEN	ROBINSON	MANUSTIK	CHARLES	STEVENS	LEWIS	CURTIS	STANLEY	UNKE	KENNEDY	LATCHFORD	WALSH*	
Aug. 27	SHEFFIELD WEDNESDAY															
Sep. 3	DERBY COUNTY															
Sep. 6	OLDHAM ATHLETIC															
Sep. 10	BRIGHTON & HOVE ALBION															
Sep. 17	HUDDERSFIELD TOWN															
Sep. 24	CAMBRIDGE UNITED															
Oct. 1	FULHAM															
Oct. 8	MANCHESTER CITY															
Oct. 15	NEWCASTLE UNITED															
Oct. 22	CHARLTON ATHLETIC															
Oct. 29	BLACKBURN ROVERS															
Nov. 5	CARLISLE UNITED															
Nov. 12	BARNESLEY															
Nov. 19	GRIMSBY TOWN															
Nov. 26	MIDDLEBROUGH															
Dec. 3	CRYSTAL PALACE															
Dec. 6	CHELSEA															
Dec. 10	LEEDS UNITED															
Dec. 17	PORTSMOUTH															
Dec. 24	CARDIFF CITY															
Dec. 27	SHREWSBURY TOWN															
Dec. 31	DERBY COUNTY															
Jan. 2	CAMBRIDGE UNITED															
Jan. 14	SHEFFIELD WEDNESDAY															
Jan. 20	HUDDERSFIELD TOWN															
Feb. 5	FULHAM															
Feb. 11	BRIGHTON & HOVE ALBION															
Feb. 18	BLACKBURN ROVERS															
Feb. 25	CHARLTON ATHLETIC															
Mar. 3	CARLISLE UNITED															
Mar. 10	BARNESLEY															
Mar. 17	OLDHAM ATHLETIC															
Mar. 26	CHELSEA															
Mar. 31	NEWCASTLE UNITED															
Apr. 7	MANCHESTER CITY															
Apr. 14	GRIMSBY TOWN															
Apr. 21	CARDIFF CITY															
Apr. 24	SHREWSBURY TOWN															
Apr. 27	MIDDLEBROUGH															
May 5	CRYSTAL PALACE															
May 7	LEEDS UNITED															
May 12	PORPSMOUTH															

Going by Car: Derby County

Take M4 to Newport, turn off at Newport where sign reads M50 Midlands. Proceed along M50 until you arrive at a roundabout where sign denotes M5 Birmingham and the North. Take M6 South to junction 6 and join the A38 signposted Litchfield & Burton on Trent, continue along A38 to Derby.

Follow signs for the Railway Station, and look out for signs to the football ground, namely 'Baseball Ground'. Tel: (0332) 40105. Entrance for away supporters at Colombo Street.

Stadium Supervisor

Numerous compliments have already been paid to the club about the condition of the pitch. We would like to pass on the praise to Harold Woolacott and his staff for all the hard work they have put in.



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Canon's involvement with football will not change the format of The League. The Championship will run in the traditional and well proven way but with one important difference. Each of the 92 clubs will benefit and, for the first time, winners of all four divisions plus placed clubs will receive prize money.

In addition, to generate greater excitement and entertainment, awards will be given for monthly and seasonal goal-scoring achievements by clubs. And there will be payments to clubs that attract family audiences, loyalty awards to individuals and many more exciting and worthwhile benefits.

But why has Canon, manufacturer of cameras and business equipment, including copiers, computers, copyphones, calculators, microfilm and electronic typewriters, whose years in sports sponsorship have been spent mainly at an international level, suddenly chosen to sponsor The Football League Championship?

Canon (UK) Ltd., whose headquarters are at Croydon in Surrey, is a company employing more than 700 staff. This sponsorship can be interpreted as a gesture of faith in the same British expertise that has taken the company from nothing to market leader in just seven years.

Canon has been involved with sports sponsorship for many years - World Cup football; skiing; ice-skating; showjumping; motor racing and the Olympics. Now it has chosen to sponsor League Football and looks forward to an association with the world's most famous national football competition - The Canon League.

Canon (UK) Limited, Waddon House, Stafford Road, Croydon CR9 4DD.

H FIELD...radio VETCH FIELD...radio VETCH FIELD

Combining Music and Sport

Musically speaking

with such a hectic start to the season it's a wonder our players have any time to listen to music ! However, they do, and we'll be able to tell you during the season their particular favourites. For instance with our young player David Hough it's Booker Newbury III's 'Love Town'; a beautiful bouncing single a big hit earlier this year for an even bigger 20 st. American ! David obviously likes soul music as his favourite artists are Michael Jackson and Roberta Flack. You'll be able to hear all these artistes this afternoon on Radio Vetch Field.



As we're in the middle of playing F.C. Magdeburg at the moment in the European Cup Winners' Cup, you might like to know that Bonnie Tyler's 'Total Eclipse of the Heart' is selling quite well in East Germany. Whilst Mike Oldfield's 'Moonlight Shadow' is in their top five.

Still in Europe, if you're just back from a holiday in Spain, you'll have probably heard Ryan Paris' 'Dolce Vita' in the discos. Released in Britain on the Carrere label this week, it's one of those 'summer holiday' hits. Watch out for it.

Our visitors today are Sheffield Wednesday. Sheffield itself is a great place with lots of nice scenery not far from its centre. It's also the home of lots of good music, most recently giving birth to groups like the Human League whose 'Don't You Want Me' was a massive number one hit in early 1982. That's about it for now, don't forget to let me have all your requests and dedications together with any contributions. LET'S HEAR FROM YOU !

James Lewis

Address :

Radio Vetch Field, Swansea City A.F.C., Vetch Field, Swansea.

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Commercial page

YOUR GUIDE TO POSITIVE PROMOTIONS AT THE VETCH

MATCH SPONSORSHIP

One of Swansea's major attractions is its locality. Situated on the coast, it provides the ideal opportunity to combine business with pleasure in that while promoting your company, you and your guests can enjoy an exciting day. An attractive match day Sponsorship Scheme has been devised to enable you, in an unique way, to sell your company under the auspices of a club which regularly attracts thousands of supporters, and potential buyers, to their home fixtures. The scheme is constructed in such a way as to enable you to select the features which you decide you want included. By taking advantage of the whole package deal, your itinerary would be as follows :



WINE AND DINE BEFORE THE MATCH

Your enjoyment of your day begins with your arrival at the exclusive Caswell Bay Hotel which looks out across the bay to Devonshire from the beautiful Gower Peninsular. There you will be met by the chairman and directors of the Swansea City Football Club and entertained to lunch in the hotel's top class restaurant. After a leisurely and convivial meal you will be transported in the executive team coach to the football ground where drinks are available in the sponsor's lounge at the rear of the New Stand.

MATCH ACCOMMODATION

Up to thirty guests will have seats provided in the magnificent New East Stand with a tremendous view of the game. Two seats in the directors box for your top executives will be at your disposal with the subsequent sharing of hospitality by the Swansea City chairman and his board of directors.

PRIME ADVERTISING SITES

Your company name will be advertised on major sites alongside our impressive stand which will be in full view of television cameras and press photographers. A full page in our popular match day magazine will be at your disposal on the day of the game for your advertisement together with prime spots in other match day magazines leading up to your own sponsorship day. (Our match day magazine has, for the last three seasons, been voted in the top ten throughout the country for its layout, design and content.)

PUBLIC ADDRESS

Time on our public address system will be allocated when your advertising message can be relayed to a captive audience of many thousands. This may be done by our resident announcer or by the playing of pre-recorded cassettes at intervals both before the game and at half-time.

HALF TIME REFRESHMENTS

Refreshments will be served to you and your guests in the sponsors lounge at half-time at no inconvenience as they are seated a matter of seconds away from the lounge.

POST MATCH REFRESHMENTS

Directly after the match there will be provision for further refreshments in the lounge and the opportunity to meet the Swansea City players. A football, autographed by the manager and players will be presented to the sponsor. At a convenient time, the executive coach will return sponsors and their guests to the Caswell Bay Hotel.

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PLAYER PROFILE

NAME : Andrew Bennett

BORN : Swansea

AGE : 17 years

POSITION : Striker

SCHOOL : Morriston Comprehensive

SCHOOLBOY HONOURS : —

SIGNED ON AS APPRENTICE : March 1982

YOUTH HONOURS : Played in Swans' Championship side 1982/83

FAVOURITE PLAYER : Kenny Dalglish

AMBITIONS : To become a professional and play for the Swans first team.

HOBBIES : Pool

REMARKS : Andrew is very sharp in and around the penalty area and has an eye for goals. He has the ability to turn defenders when tightly marked. I think he will score a lot of goals for us this season.



NAME : Anthony Cottey

BORN : Swansea

AGE : 17 years

POSITION : Mid-field

SCHOOL : Bishopston

SCHOOLBOY HONOURS : —

SIGNED AS AN APPRENTICE : July 1982

YOUTH HONOURS : Played in the Swans' Championship side 1982/83.

FAVOURITE PLAYER : Kevin Keegan

AMBITIONS : To play for the Swans' first team.

HOBBIES : Golf

REMARKS : Anthony is a small busy type of player who likes to get forward and have a shot at goal. He has two good feet, and is tenacious in his tackling. He is also a talented cricketer and plays for Glamorgan 2nds. There is no reason why he can't be successful at both.



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