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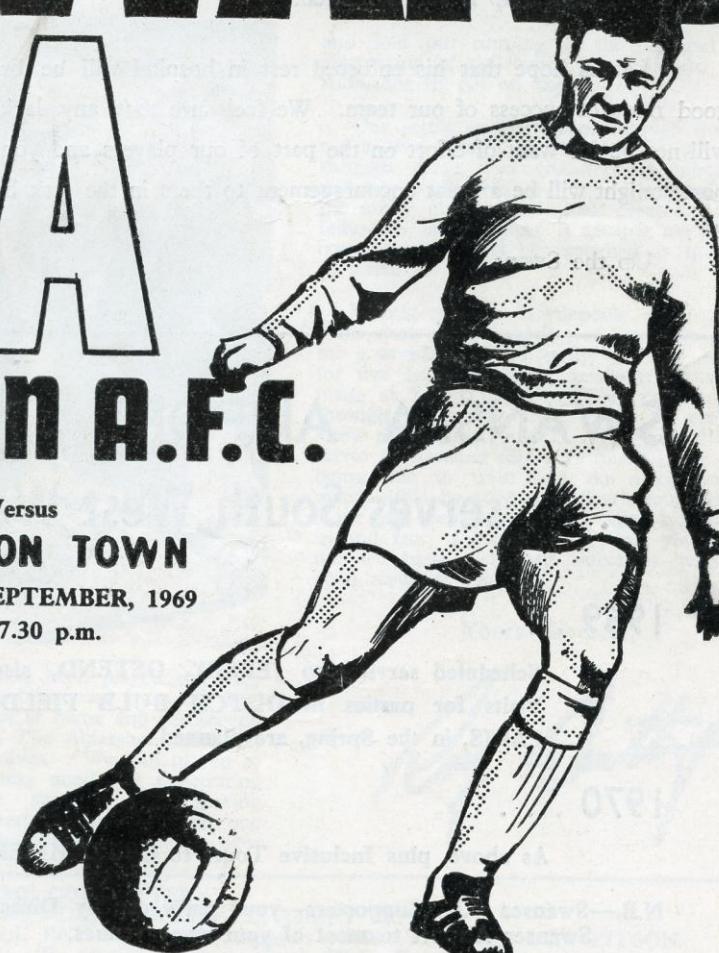
LAST SESSIONS 8.30 p.m.

BIG SNOWBALL TO BE WON

SWANS

EA

TOWN A.F.C.



Versus

SWINDON TOWN

TUESDAY, 2nd SEPTEMBER, 1969

Kick-off 7.30 p.m.

1/-

From the Board Room . . .

Our delight at welcoming the League Cup holders, Swindon Town, to the Vetch Field this evening is tinged with regret that our No. 1 Supporter and Chairman, Trevor Wood, is not here to greet them personally. As many of you will be aware he has undergone a major operation and we feel sure that all supporters will join us in wishing him a speedy and complete recovery. At a time when we are confronted by many problems, his mature experience and sound leadership is sorely needed.

Let us hope that his enforced rest in hospital will be brightened by good news of success of our team. We feel sure that any lack of success will not be for want of effort on the part of our players and your vocal support tonight will be a great encouragement to them in the task before them.

Up the Swans.

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DAVID GOLDSTONE
RICHARD ENGLERT
TERRY FRANCIS
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MALCOLM STRUEL
PETER WALTERS
DEREK WIGNALL
GORDON DANIELS
Dr. ELWYN JAMES



MANAGER'S COMMENTS



Two games have been played since my last remarks have been read by you. The first was Aldershot at home and the second Hartlepools away. The Aldershot game was a game of two halves. We had played in the first half some good and penetrating football creating several goal scoring chances and deserved to be at least one goal in front at the change over. The sec-

ond half our running for the ball and the supporting of colleagues stopped, and left Aldershot to get on top.

Our result at Hartlepools though 3-0 is not a true picture of the game. We lost through three bad goal-keeping mistakes and not being able to score at least one of the many chances we had created. Our failure to take chances is causing me much concern and must be remedied as quickly as possible.

Having to play Hartlepools away then York away over a period of five days gave me a wonderful opportunity to stay away for five days and our headquarters were made at Scarborough. This enables me through living with the players to get to know them much quicker. The lads themselves appreciated this very much as we are being able to train and do much more match drills by staying in Scarborough than if we had spent most of the week travelling to and fro. I hope by the time you read this we have redeemed ourselves with a good result at York.

Yours sincerely,

PROGRAMME COMMITTEE :
Joint Chairmen : DEREK WIGNALL, TERRY FRANCIS,
Editor : BILL PATON. Photography : RON THOMAS, LEN PITSON.
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OUR VISITORS - SWINDON TOWN

No football fan need be reminded about the wonderful achievements of Swindon Town last season. Not only did they win the Football League Cup, but also promotion to the 2nd Division, only missing the Championship on goal average.

Danny Williams, their Manager, has now left to join Sheffield Wednesday and has been succeeded at Swindon by Mr. Fred Ford, formerly Manager of Bristol Rovers.

They have, in Don Rogers, one of the most dangerous wingers in the game today and very many of the Managers in the 1st Division have made unsuccessful offers for his signature.

Swindon have made a wonderful start in their return to Division II and are now well placed in the League. They have recently taken 3 points from Cardiff City and defeated Aston Villa at Villa Park. We would like to take the opportunity of wishing them continued success in the games ahead.

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Football Combination

1969/70 COMBINATION TEAM



Our Reserve match against Birmingham, which attracted over 1,200 spectators, was in the opinion, of those who watched this game, "One of the best matches seen at the Vetch Field, since our return to the Combination."

The Birmingham Team, which included such Players as Colin Green, Welsh International, Georgie Johnstone for whom Brum paid Arsenal £22,000, and played for Cardiff City before joining Arsenal, J. Sleeuwenhoek ex-Aston Villa.

The game was played at a fast pace, and the class of football from both teams was excellent.

Geoff Thomas excelled himself, playing in the unfamiliar role of link-man, splaying passes, in all directions, with great accuracy.

Terry Cotton in a similar role also played extremely well. The forward line, who were the front 4, in this 4-2-4 formation, made the job of the link-men far easier, by their very intelligent running, off the ball. Although this was a draw 0-0 it was really a moral victory for Swansea Town.

We feel sure that the spectators who attended this match, have not yet finished talking about it, so it is reasonable to expect the gates, in the future, are likely to increase.

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Action Replay



LIVERPOOL v. SWANSEA TOWN 1965

Jubilation from Noel Dwyer and the late Brian Purcell, as Liverpool full-back Moran shows his disgust on missing a penalty. Star of the match Dwyer is airborne to cut off this cross.

Swansea went on to win 2-1, and reach the semi-final of the F.A. Cup for the second time in the history of the Club.



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NEXT MATCH - SOUTHEND UNITED

Southend United was established in September 1906 when they played in Division II of the old Southern League. In 1920-21 they joined the Football League and played in the Third Division South as it was known then. They remained in this Division until 1957-58 when the League was re-organised. Subsequently they played in the Third Division until relegated in 1965/66.

In their history, Southend have had two homes, at Roots Hall and The Kursaal. They moved back to Roots Hall Stadium in August 1955 and it is now their permanent home. The capacity of Roots Hall is over 40,000 but their biggest recorded gate was against Birmingham City in the F.A. Cup in January 1957 when 28,059 were admitted. The highest recorded receipts were against Manchester City again in the F.A. Cup in January 1956 which was £5,248. Their most expensive player to date is Phil Chisnall, a former Busby Babe who moved to Liverpool initially for a fee of £15,000.

In an effort to increase their revenue from off field activities, United are unique in that their car park is used every Tuesday and Thursday as a market where one can purchase anything from a safety pin to an overcoat.

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PHOTO QUIZ

Do you know which Swansea Players are pictured below? If so, send the Post Card provided, with your answer to Photo Quiz, Vetch Field, Swansea, stating which Player each negative represents. The first correct entry received will win Two Stand Seats, for the next home League match.

The solution will be published in our next programme.



A



B



C

The Winner of Quiz No. 1 was

DAVID BENNETT, 72 EMLYN ROAD, MAYHILL, SWANSEA.

A. David Gwyther. B. Brian Evans. C. Len Allchurch

Face in the Crowd



Will the owner of the encircled Face collect Two Centre Stand Tickets, from the Secretary for the next Home game.

Watch for next face in the crowd.

WATCH FOR THE CAMERAS.

Secretary's Points

A number of spectators have written in, asking that our mid-week matches kick-off at 7.15 not 7.30 so that they can be home at a reasonable hour.

This matter has been considered previously, and the concensus of opinion is that 7.30 p.m. is the most convenient time, for the majority. Furthermore, practically all other League Clubs kick-off their evening matches at this time. We do try to please everybody, so we hope that the minority of spectators, who may be inconvenienced, will bear with us.

We regret the inconvenience caused by our not being able to open the East Bank. The decision to keep it closed, was taken in the interest of safety of the spectators, because of the very bad state of the Terracing. The terracing has now been renewed — safety is assured and the Club hopes that henceforward it will be full to the brim with spectators.



Yours sincerely,

Lord on Daniel

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Star of the Week

ABE FREEDMAN CUP



TABLE	Points
BRIAN EVANS	3
GEOFF THOMAS	3
DAVID GWYTHER	2
LEN ALLCHURCH	2
TONY MILLINGTON	1
HERBIE WILLIAMS	1

Brian received most votes from the Supporters for the Aldershot match.

Choose your Star of the Match. The winner at the end of the season with the most points will be nominated Player of the Year and receive the ABE FREEDMAN CUP at the Club Dinner.

Please vote on the Post Card provided.

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Schoolboy Page

By invitation of the Chairman, tonight's Schoolboy Guest Team is St. Joseph's Junior's Team who play in the Swansea Schools League under the guidance of Mr. F. Keane and Mr. P. J. Dooley, the Sports Masters, and Mr. W. P. Dooley the Headmaster.

In Season 68/69 their record was, Played 12, Won 12, with 37 goals for, and only 3 against. Tony Delia and Sean Carroll were Captain and Vice-Captain respectively of Swansea School Boys Junior Side. We all wish them every success for the future.



Mr. P. J. Dooley R. Coughlin S. Murphy C. Dorrell K. Williams A. Jones M. Horgan S. Govier P. Cushley R. Davies A. Williams Mr. W. P. Dooley J. Colclough N. McCarthy Mr. F. Keane S. Carroll A. Delia P. Thomas M. Thomas

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NO 7293

Today's question :-

Who were the First winners of the Football League Cup?

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I will be very pleased to meet any Agents and Supporters at the office during these hours to discuss the new fund-raising schemes, or I will gladly arrange a meeting by appointment at any other time.

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*Delete as necessary.

Signed.....

SPOTLIGHT

TOP TWELVE IN THE FOOTBALL COMBINATION

Tables of Results to Tuesday, 26th August, 1969 (Not Inclusive)

Season 1969/70

	P	W	D	L	F	A	Pts
West Ham United	3	3	0	0	7	1	6
Swansea Town	3	2	1	0	2	0	5
Southampton	3	2	1	0	10	2	5
Ipswich Town	3	2	1	0	9	2	5
Queens Park Rangers	3	2	1	0	9	5	5
Tottenham Hotspur	2	2	0	0	3	0	4
Cardiff City	2	2	0	0	5	2	4
Oxford United	2	2	0	0	6	4	4
Chelsea	3	2	0	1	5	4	4
Arsenal	3	1	1	1	5	2	3
Luton Town	2	1	1	0	4	2	3
Bournemouth & Boscombe	3	0	3	0	4	4	3



- v. Aldershot—W. B. Penhale, St. Helen's Road.
- v. Swindon Town (League Cup)—Alf. Hoile, Peninsular Plant Ltd., Kingsway, S'sea.
- v. Southend United—J. W. Harries, Brynmor Road, Swansea.
- v. Darlington—Brian Holder, Gower Garages.
- v. Northampton Town—Mr. A. Birt, Langland Court.
- v. Peterborough United—Mr. E. Carr, Roofing Contractor, Sketty.
- v. Chester—Mr. Harvey, Swansea Timber and Plywood Co. Ltd.
- v. Lincoln City—Mr. J. Prince, Morsmith Motors.
- v. Crewe Alexandra—Mr. J. T. Murphy, S.U.B. Contractors Ltd.
- v. Newport County—Llewellyn Potter and Williams, Stationers, Walter Road.
- v. Wrexham—Picon (South Wales), Mr. M. Sheppard, Old Prince of Wales Dock, S'sea
- v. Brentford—Mr. R. Jones, R. G. Jones (Bishopston) Builders.
- v. York City—Mr. W. Eynon, Eynons Ltd., Brynmor Road.
- v. Exeter City—Mr. J. Prince, Morsmith Motors.
- v. Colchester United—Mr. A. Birt, Langland Court.
- v. Oldham Athletic—Mr. Emmanuel Struel, Malkam Properties Ltd.
- v. Port Vale—J. E. Cheetham, Roofing Specialist.
- v. Bradford (P.A.)—Davies & John, Heating Engineers, 10 Richard Street, Manselton
- v. Workington—Mr. D. Braidwood, Braidwood Glazing.
- v. Grimsby Town—Mr. N. Hinder, Hinder Bros. Builders.
- v. Scunthorpe United—Mr. I. Lloyd, Builders, Bishopston.
- v. Notts County—Jones & Freeman, Builders, Baglan.
- v. Hartlepools United—L. G. Murphy, Haulage Contractor, Landore.

COALS?

GOALS?

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Vice-Presidents Page

By Invitation of the Chairman to-day's Guests of the Board are Mr. and Mrs. Jack Beynon.



Mr. and Mrs. Jack Beynon

Mr. & Mrs. Beynon have both been supporters of Swansea Town A.F.C. for many years. Jack is a Vice-President of Swansea Y.M.C.A. and a member of the Swansea Rotary Club.

Mrs. Beynon is a member of the Inner Wheel.

Jack Beynon was for many years a household name in Welsh and Swansea Table Tennis circles. He has always been very interested in sport generally and Swansea Town in particular.

Next Weeks Guests of the Board are :

Mr. Charles Atkins and Mr. A. J. Bending.

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Personality Spot



SUSAN COOMBES

This weeks Personality Spot is taken by Susan Coombes of Pennard, who is Private Secretary to Mr. Gordon Daniels. Susan is 18 years of age, and was educated at Gorselinon Technical College. Her hobbies include listening to Classical and Modern Music, Yachting and Netball. Susan is one of many, of the Staff behind the Vetch Field scenes.

**COURTESY
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